

Mat Przegietka

Product Designer

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Profile

A designer passionate about creating user-centered products, connecting modern design, technology, and digital storytelling. Genuinely believes, innovation, usability, and interactions are the keys to achieve meaningful experiences.

Experience

Product Designer EL Passion

Warsaw, Poland
August 2017 - Present

I am cooperating directly with clients on each phase of the product design process, defining product business goals, user needs, technical restrictions, and more during the strategy workshops. Designing UX solutions and testing them with users to, at the end, create the user interface not only coherent with the brand values but what's most crucial solving user problems with natural, memorable and addictive user experience. I am also mentoring other designers, sharing my knowledge and giving constructive feedback, making sure to motivate them to self-growth. I have also conducted multiple lectures for students interested in becoming UX and UI designers, done multiple portfolio reviews and mentor sessions.

Owner and Designer More Than Design

Warsaw, Poland
January 2006 - Present

During the 14 years of my freelance career, I've cooperated with dozens of clients around the world. Starting from the idea, defining the target users and their needs to finish the user experience design phase testing the proposed solutions with users, finishing the work with beautiful user interfaces. In some cases, I have also worked on the front-end of the product delivering semantic HTML/CSS/JS code.

Design and Marketing Team Lead Moto-akcesoria.pl

Szczecin, Poland
February 2006 - May 2008

I led the design vision and helped to set product direction managing a team of 4 designers. I designed new features, overhauled the visual redesign of the online shop, and directed marketing efforts, which resulted in much increase in conversion. I was also working closely with the dev team on a mass email sending system - email content was customized based on user activities.

Education

Szczecin University of Science Information Technology

Szczecin, Poland September 2005 - June 2009

Skills

User-centered Design
User Interface Design
User Experience Design
Product Design

UX Research & Testing
Working in SCRUM
Mobile Application Design
HTML5/CSS3/JS

Software

Sketch, Figma
Illustrator, Photoshop
After Effects, Principle
InVision, Zeplin

Language

English (Business Proficiency)
Polish (Native)